



MEASURE Q:Funding Distribution Overview

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Funding Distribution Overview



~\$7.5M in annual revenue

less reasonable amount for COAB support and program administration and implementation

Grants Program

40%

Cities Program

20%

County Program

20%

Partner Program

20%

Parks/OR3 administer grant program

Eligible Applicants: County, cities, tribes, & nonprofits

(\$600k allocation for projects in the San Vicente Redwoods and in the Pajaro Valley Watershed) Incorporated Cities run competitive grant program

Eligible Applicants: City and Orgs implementing projects in a respective city.

County of Santa Cruz directs funding for eligible projects in unincorporated areas, admin by OR3/Parks. Direct funding for projects on private lands with public benefit, allocated equally and overseen by County.

Eligible Recipients: RCD & Land Trust of Santa Cruz

Funding Allocation Timeline



	August 2025	Parcel tax submittal to be included on property tax bills
	December 2025	1 st installment of property taxes due 50% distributed to all 4 programs
	April 2026	2 nd installment of property taxes due 45% distributed to all 4 programs
·	June 2026	5% of funds or "true-up" distributed to all 4 programs

Anticipated Funding Distribution in FY 2025-26



based on preliminary budget and subject to change

•	Grant Program	~ \$2.8M with no more than 5% for administration
O	Cities Program	Capitola \$200k Santa Cruz ~ \$546k Scotts Valley \$200k Watsonville ~ \$456k
O	County Program	~ \$1.4M
		Resource Conservation District ~ \$700k

Land Trust of Santa Cruz County

~ \$700k

Partner Program





Questions?